

QUESTINTOUR S.R.O.



Exclusive know-how in the field of audio tours



QuestinTour mobile app. Original quest tours

With us, every excursion becomes an unforgettable journey!

Quest tour is the best way to discover the fabulous city with a thousand-year history

THE CONTENT OF THE PRESENTATION

Quest tours in the mobile application

- ❖ Brand new tour format
- ❖ What makes our quest tour better than regular guided tours?
- ❖ Quest tours are perfect for
- ❖ How it works

Affiliate Program

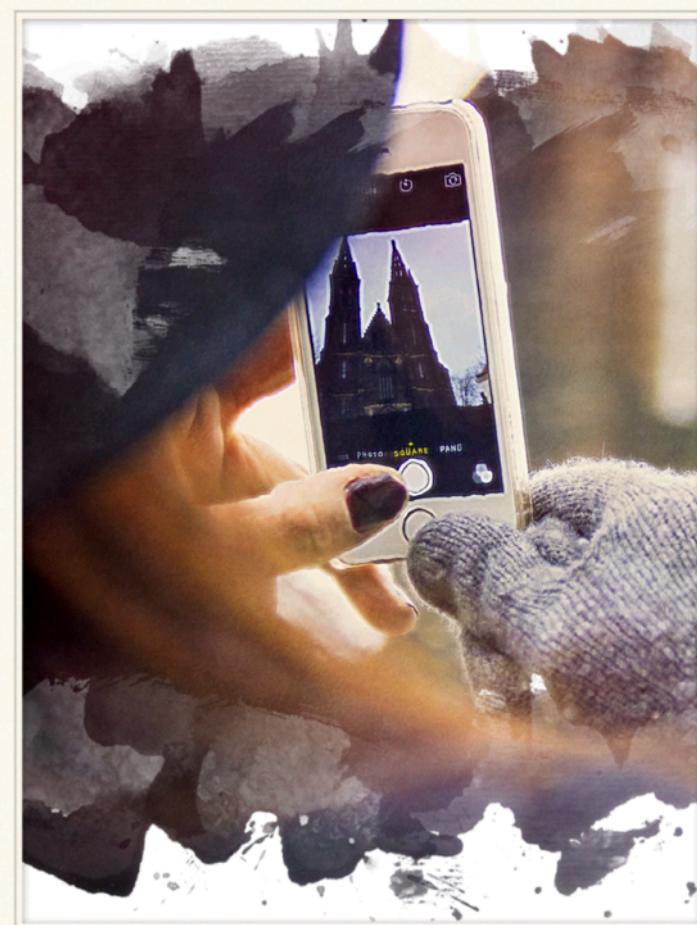
- ❖ Who can become our partner
- ❖ Advantages of cooperation with our company
- ❖ Additional information for Partners

Working arrangements with a Partner

- ❖ How we calculate remuneration to Partners
- ❖ Remuneration calculation example
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QUEST TOURS IN MOBILE APPLICATION

WHAT IS A QUEST TOUR
AND HOW IS THIS SERVICE



BRAND NEW TOUR FORMAT

You will only need a phone with the QuestinTour mobile app installed.
No internet access needed!

QUEST TOUR IS...



Audio Guide

Original author's scripts and voice-over narration by professional actors with atmospheric music make our quest tours unique.



Guided Tour

A virtual guide will take you on a quest tour that combines an educational tour, an exciting quest, and an audio theater. Our virtual guides won't let you get lost and they most definitely won't let you get bored.



Quest - Game Format

Information comes in the form of games: you don't just listen, but also solve riddles and puzzles, thus earning points.

WHAT MAKES OUR QUEST TOUR BETTER THAN REGULAR GUIDED TOURS?



You can do it at any time that is convenient for you. Our tours are completely autonomous. Only you choose when to do it. You can start anytime: 24 hours a day, 7 days a week, 365 days a year!



Comfortable pace. On the way, you can relax, have coffee or lunch. And if the weather or the state of your health interferes, you can stop the tour and get back to it another day.



Creativity. Original author's scripts and voice-over narration by professional actors with atmospheric music make our quest tours unique.



Only people you want to be with. You are taking a quest tour with a company of your choice: family, friends or colleagues. No strangers!



Opportunity to compete. Do you want to compare your results? At the end of each tour you will find out the number of points scored. Be extremely careful, we take into account the correct answers and the number of hints used, as well as the time you took to complete the quest!

QUEST TOURS ARE PERFECT FOR



Tourists. Quest tour is ready: you don't need to plan a route. With our app you won't get lost!



Families. An unforgettable experience for the whole family! And most importantly, you can take a break at any time, and then resume the tour.



Pupils And Students. Studying history with us is easy, interesting and fun. After all, this is not a lesson, this is a game!



Groups of Friends. Quest tour is really interesting and original! You can arrange a competition!



Celebration. You can pleasantly surprise everyone! Spend time with your loved ones with pleasure!



Team Building / Corporate Trip. Informal atmosphere of quest tours will help you get to know each other better. During the game, you will be completing tasks and answering questions, thus getting points for each correct answer. At the end of the game the achievements will be summed up.

HOW IT WORKS



1. Select

Select a quest tour. By choosing several quest tours you will get a discount.



2. Pay

You can pay using PayPal, MasterCard, VISA, VISA Electron, Maestro, Diners Club or bank transfer.



3. You receive an email

After payment you will receive an email with detailed instructions.



4. Download

Just open the App Store or Google Play (Play Store) and download the app for free. Create an account and choose a quest tour you want to take. The application works on a smartphone with Android operating system no lower than 6.0 and iPhone with iOS no lower than 10.



5. Feel the spirit of adventure

With us, the city will get closer, the secrets will be revealed, and you will feel like a participant in the events of bygone days... You can complete a purchased quest tour within 1 year. After starting the tour you will have 5 days to complete it.

AFFILIATE PROGRAM

ADVANTAGES OF COOPERATION
WITH OUR COMPANY



WHO CAN BECOME OUR PARTNER

The affiliate program is designed for both individuals and legal entities.

For individuals and **small companies** we offer registration in the Affiliate program directly on the website:

https://www.questintour.com/affiliate_program_terms/

Customer identification: It is enough to send a link to the main page of the website with your unique tag (URL) to a customer from your Personal Account. Immediately after the customer purchases a quest tour, the money will appear in your Personal Account.

Remuneration paid: 10% of the sale amount. We pay this remuneration not only for the first purchase, but also for subsequent purchases of the customer assigned to the partner.

How to attract a customer: In the Personal Account you will find the code with a 5% discount on the first purchase made by a customer. This code can be sent to customers along with your tag.

Money withdrawal: The minimum withdrawal amount is 40 €.

For legal entities*

*Detailed information for this item is specified in the following slides.

ADVANTAGES OF COOPERATION WITH OUR COMPANY

Uniqueness: The services offered by the Company are unique. This is an exclusive, innovative know-how in the field of audio tours.

Professionalism: A big team of professionals works on creating quest tours - the best guides, screenwriters, audio studios, marketers, programmers, photographers, designers and artists.

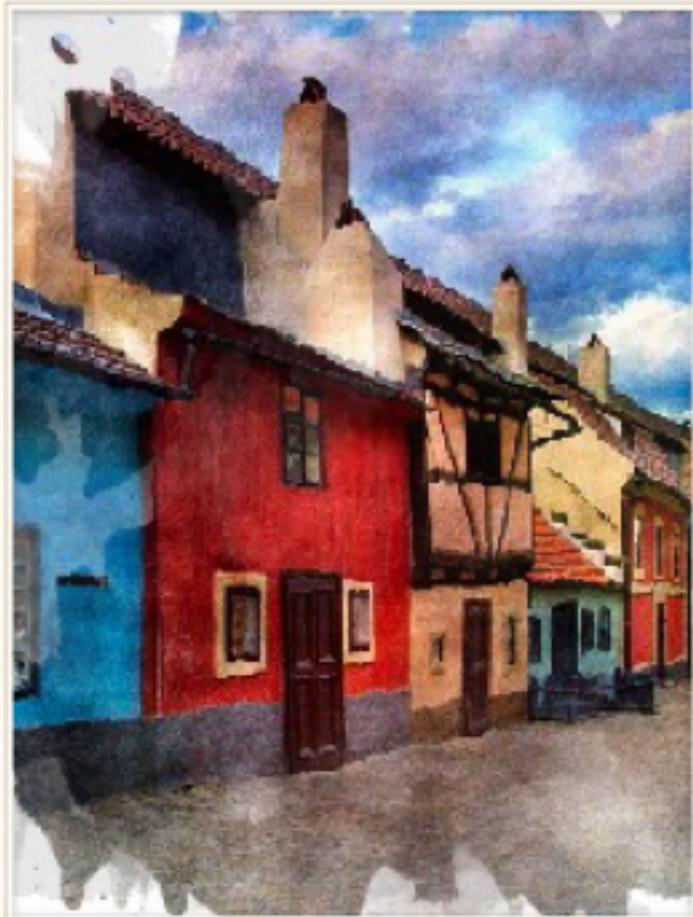
Quality: Quality assurance - all quest tours underwent rigorous testing.

Potential: The company is constantly developing and working to improve the quality of the services offered.

Range: Continuous work on expanding the services offered: development of new quest tours throughout the Czech Republic and other European countries, in the future additional services and benefits for Customers and Partners. Adding new language versions of quest tours. Currently RU / EN.

WORKING ARRANGEMENTS WITH PARTNERS

INFORMATION FOR PARTNERS AND
REMUNERATION CALCULATION EXAMPLE



ADDITIONAL INFORMATION FOR PARTNERS

- ❖ The Partner does not make prepayments for the services of the Company, **no investments are required** from the Partner.
- ❖ The Partner uses **Company resources** for sale of services (website www.questintour.com QuestinTour mobile app)
- ❖ The entire **sales system** and service delivery **are automated**. Partner does not need to monitor the process, everything works in the autonomous mode.
- ❖ The Partner does not bear **any risks**, the Company assumes all responsibility for the delivery of the services purchased by the Customer.
- ❖ The Company **does not compete** with its Partners. Work with Partners is carried out on the basis of discount codes. The system of discount codes is an additional incentive for the Customer to purchase the service from the Partner, and not directly from the Company's website. Thus, the Customer will in the future be interested in buying the Company's services from the Partner using discount codes provided by the Partner.
- ❖ Flexible framework for providing discounts on the service to the end Customer. You decide what discount to give the Customer.
- ❖ Favorable remuneration system that takes into account an increase in the number of quest tours actually sold by the Partner during the accounting period.
- ❖ The opportunity to agree on an **individual scheme of cooperation** at the request of the Partner.
- ❖ Remuneration is calculated for each current month and paid immediately until the 25th day of the next month.

WORKING ARRANGEMENTS WITH PARTNERS

1. Cooperation between the Company and the Partner is carried out on a contractual basis.
2. The draft treaty is available by clicking on the link:
https://www.questintour.com/ru/agency_partner_program_agreement/
3. After the conclusion of the contract, the Company provides the Partner with 5%, 10%, 15% discount coupons, or more upon individual request.
4. This coupon is provided by the Partner to the Customer for the purchase of our service. The Customer independently buys a quest tour on the Company's website using this coupon.
5. The coupon serves as an identifier when calculating the sales remuneration for the Partner.
6. In case you expect to make sales for less than 1000 EUR per month, we recommend you to register on our website as a partner. It is designed for both individuals and legal entities. To do this, please read the information on the website:
https://dev.questintour.com/ru/affiliate_program_terms/.

HOW WE CALCULATE REMUNERATION TO PARTNERS

- ❖ Remuneration is calculated depending on the amount of tours actually sold during the accounting period. The Partner is provided with information about the amount of orders paid by Customers.
- ❖ The period of payment of remuneration is negotiated individually on a contractual basis, but payments couldn't be made earlier than the 20th day of the current month for the previous month. A remuneration calculation sheet will be provided upon request of the Partner.
- ❖ The coupon provided to the Customer is additional if the Customer has used any discount provided on the Company webpage. That is, using your services, the Customer receives additional benefits and will be interested in acquiring quest tours using your coupon.

REMUNERATION CALCULATION EXAMPLE

Example:

- ❖ The Customer bought “The Old Town. Mystery of the Professor” tour for 3 devices (for 3 people). In this case, the Company provides the Customer with a 10% discount.
- ❖ When purchasing the quest tour, the Customer used an additional coupon for a 15% discount provided by the Partner.

Total income from the sale is:

$3 \times 38 \text{ EUR} = 114 \text{ EUR}$ – 10% discount on the Company website for 3 devices = 103 EUR,
at the same time, he additionally used the 15% discount coupon received from the Partner.

Total: 103 EUR – 15% discount coupon = 88 EUR

Remuneration to the Partner will be calculated based on that sum, taking into account number of tours actually sold during the accounting period.

Amount of tours sold per month:

From 1000 - 2500 EUR

20 %

2500 - 4000 EUR

25 %

4000 - 5500 EUR

30 %

5500 - 7000 EUR

35 %

7000 - 8500 EUR

40 %

8500 - 10 000 EUR

45 %

from 10 000 EUR

and more (by individual agreement)

REMUNERATION CALCULATION SHEET



Remuneration calculation sheet

Manager	Manager Bank	Supplier	Supplier Bank				
		QuestinTour s.r.o. Praha - Letňany, Vamberská 262, 199 00, Praha IČO: 06135803 DIC CZ 06135803	FIO bank EUR 2101676447/2010 IBAN CZ40 2010 0000 0021 0167 6447 BIC (SWIFT) kód FIOBCZPPXXX				
Contacts		Contacts	Mgr. Tatsiana Grofova				
Email Address		Email Address	info@questintour.com				
Mobile phone		Mobile phone	8 10 420 773785068				
Phone/ fax		Phone/fax					
Skype		Skype	tatsiana grofova				
Remuneration depending on the amount of actually sold tours per month	1000-2500 EUR 20%	2500-4000 EUR 25%	4000-5500 EUR 30%	5500-7000 EUR 35%	7000-8500 EUR 40%	8500-10 000 EUR 45%	10 000 EUR and more Individualized remuneration
Sales Amount, EUR	1980	3665	5200	6590	7880	9360	
Partner remuneration amount	396	916	1560	2307	3152	4212	

FEEDBACK

The information for all potential Partners is available on the Company's website:
https://www.questintour.com/ru/affiliate_program_terms/.

In case of additional questions, please contact us:

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Mobile.: +420 773 785 068 (Viber, WhatsApp)

Skype: tatsiana grofova

